



**OFFICE OF THE GOVERNOR  
AMERICAN SAMOA GOVERNMENT**

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Acting Regional Administrator  
NMFS Pacific Islands Regional Office  
1845 Wasp Blvd., Building 176  
Honolulu, HI 96818

Subject: Submission of the 2024-2027 American Samoa Marine Conservation Plan

Dear Ms. Malloy:

I hope this letter finds you well. On behalf of the government of American Samoa, I am pleased to submit the 2024-2027 American Samoa Marine Conservation Plan for review and final approval.

This plan has been developed with extensive input from local stakeholders, marine conservation experts, and the community to ensure that it aligns with both our conservation goals aimed to maximize sustainable fisheries benefits through fisheries infrastructure and development for the people of American Samoa while preserving our *Fa'aSamoa*. This updated plan recognizes and supports fisheries research and traditional knowledge to support the development of fisheries policies. The Western Pacific Regional Fishery Management Council has reviewed and endorsed the plan, recognizing its potential to enhance marine conservation efforts in our region.

The American Samoa Marine Conservation Plan outlines strategic initiatives to protect our marine ecosystems, support sustainable fisheries, and promote marine education and research. It reflects our commitment to preserving our marine environment for future generations while also supporting the livelihoods of our local communities who depend on these resources.

We are confident that this plan will contribute significantly to the conservation and sustainable management of our marine resources. We look forward to your favorable review and approval.

Thank you for your attention to this important matter. Should you require any further information or have any questions, please do not hesitate to contact my office.

Sincerely,

Lemanu P. S. Mauga  
Governor

cc: Taotasi Archie Soliai, Director, Department of Marine and Wildlife Resources

Attachment: American Samoa Marine Conservation Plan

# AMERICAN SAMOA MARINE CONSERVATION PLAN

Prepared in accordance with Section 204  
of the Magnuson-Stevens Fisheries Conservation and Management Act



July 2024

Department of Marine and Wildlife Resources  
P.O. Box 3730  
Pago Pago, American Samoa 96799

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## I. INTRODUCTION

American Samoa is an unincorporated U.S. territory and the only US territory in the South Pacific. It is approximately 4,200 km south of Hawai'i, in the central South Pacific Ocean. It is geologically part of the Samoa Archipelago, a remote chain of 13 islands of varying sizes and an atoll, located 14° south of the equator near the International Date Line. The archipelago is divided into two political entities: the Independent Samoa and American Samoa. The Independent State of Samoa has two relatively large islands (Upolu and Savaii) and eight islets. American Samoa is comprised of five volcanic islands (Tutuila, Aunu'u, Ofu, Olosega, and Ta'u), one low-island (Swains Island) and a coral atoll (Rose Atoll).

American Samoa has a population of around 49,710 and an annual growth rate of -0.3% (ASDOC 2022). This declining population growth rate is shared by several Polynesian countries. American Samoa is 99% ocean and as such, community life, culture and the economy revolve around the ocean. For approximately three thousand years, the Samoans have relied on the ocean for their sustenance with a culture that revolves around fishing. Fishing activities constitute an integral part of the *fa'asamoa* or the Samoan culture and fisheries resources are used in cultural ceremonies. For instance, ceremonies on chiefly position entitlements use fish during these cultural events. *Atule* and *palolo* fishing is a community activity tinged with legends and the distribution of the catch follows traditional protocols.

The fisheries in American Samoa can be broadly categorized in terms of habitat and target species as pelagic fisheries, bottom-fishing in mesophotic reefs, and the nearshore coral reef fisheries. Fisheries are either subsistence (fishing from shore and mostly for personal consumption), recreational (engaged in fishing for leisure or sport) or commercial (may use a boat and catch mostly sold). The pelagic realm within our EEZ supports our indigenous longline fishery that mainly targets the south Pacific albacore. We also had a small-boat *alia* longline fishery that peaked in the 90's but is now gone. Both of these fisheries suffer from declining catch rates brought about by high fishing capacity in the region usually in arrangements with distant water fishing nations. We have a small fleet of boats bottomfishing that also conducts trolling for bait. Bottomfishing in the Territory is a very small fishery compared to the other US Pacific Island territories and states. We have commercial *alia* boat spearfishing that provides coral reef fishery resources to our community. Finally, we have subsistence nearshore coral reef fishery that involves gleaning, spearfishing (free dive from shore or boat-based), rod and reel using nylon lines and metal hooks, bamboo pole, throw nets, and gillnets. Fisheries development is of great importance to the food security and economic stability of the territory.

Climate change, land-based pollution, and illegal, unreported and unregulated (IUU) fishing are the three main threats to the fisheries resources in the territory. Climate change is a global phenomenon predicted to lead to generally adverse changes in productivity, coral reef habitat loss, and decline in fisheries. Sedimentation and debris are

the major land-based pollution sources. Both are products of unsustainable land use. Sedimentation is a serious threat because it impacts nearshore fish recruitment from degradation of these habitats. Fishing has been identified as a major factor that has led to the decline in the number of sharks and other big fish which are slow to recover to any level of fishing. On the other hand, shark depredation is now a serious issue in our fisheries that not only impacts catch rates but fishermen's lives.

Economically important nearshore invertebrates such as giant clams and sea urchins have also declined based on anecdotes. For giant clams, decline can be attributed to warming oceans brought about by global climate changes. Some declines are localized and emphasizes the importance of watershed health on nearshore fisheries productivity. But evidently, federal regulations by themselves have significant impact for fisheries. The closure of fishing grounds to national marine monuments and sanctuaries have far more negative impacts on the tuna economy of American Samoa. The absence of recognition of American Samoa as a small-island developing territory has also hindered its fisheries development and economic aspirations. This has become critical after American Samoa lost its chartering agreement benefits due to amendments in the Tropical Tuna Management Measure recently passed by the Western and Central Pacific Fisheries Commission. Finally, our indigenous longline fishery targeting south Pacific albacore is suffering from declining catch rates throughout the years. This is due to increased fishing effort in the region brought about by Distant Water Fishing Nation vessels in chartering arrangements with neighboring countries. The south Pacific albacore is currently not overfished nor experiencing overfishing but as an observer in the newly-organized South Pacific Group, American Samoa can raise this issue as critical to our economy.

Research and initiatives towards sustainable management of the fisheries in American Samoa derive funds from federal sources (e.g., the NOAA Coral Reef Conservation Program, Fish and Wildlife Service) and commercial fishing excise tax. However, the 1976 Magnuson-Stevens Fishery Conservation and Management Act also provides American Samoa with the ability to receive funds from foreign fishing agreements with distant-water fishing nations. Section 204(e) of the Act states that fees collected under a foreign fishing agreement (referred to in the Act as a Pacific Insular Area Fishery Agreement or PIAFA) allowing foreign fishing in the EEZ around American Samoa will be deposited into the treasury of the American Samoa Government. In the case of fishing violations occurring within the EEZ, fines or penalties imposed under the Act, including sums collected from the sale of property seized, will also be deposited into the American Samoa's treasury. Furthermore, the Magnuson-Stevens Act declares that a PIAFA permitting foreign vessels to fish in the EEZ surrounding American Samoa can be negotiated only with the concurrence of, and in consultation with, the Governor of American Samoa. No PIAFA will be entered into if it is determined by the Governor that the agreement will adversely affect the fishing activities of the indigenous people of the islands.

The Magnuson-Stevens Act specifies that the amounts deposited in the treasury are available, without appropriation or fiscal year limitation, for the purpose of conducting marine conservation projects. Proposed marine conservation projects must be detailed in a 3-year marine conservation plan. This document is American Samoa's marine conservation plan (MCP) describing how the American Samoa Government proposes to allocate funds obtained under a PIAFA or collected from fisheries violations for the period 2024-2028. The MCP has been developed in accordance with guidelines provided by the Western Pacific Regional Fishery Management Council (WPRFMC) and National Marine Fisheries Service (NMFS) and is consistent with the requirements of the Magnuson-Stevens Act. The plan sets forth objectives that cover a broad range of fishery conservation and management issues and initiatives. The projects listed are designed to help achieve these objectives.

## II. MARINE CONSERVATION PLAN OBJECTIVES AND PROJECTS

The following are the objectives of the identified priority projects of the American Samoa Marine Conservation Plan. The objectives are consistent with the Magnusson-Stevens Fisheries Conservation and Management Act. Each objective has a list of prioritized projects and each project has an evaluative criterion that measures how it addresses the objective. The projects encompass aspects of fisheries research, management, and development, education and outreach, and enforcement.

### Objective 1: Maximize social and economic benefits through sustainable fisheries

Project	Priority Level
<p>1. Enhancement of fishing infrastructure (e.g. docks, ramps, moorings, ice machines, fish storage, processing facilities, and fish markets)</p> <p>Evaluative Criterion: Improved and additional fishing infrastructures that provide benefits and increases participation among fishermen.</p>	Very high
<p>2. Enhancement of fisheries development in Manu'a (reviving the fishermen's co-ops, repair of alia boats and replacing the ice machines, developing the fish storage/holding facilities, and shipment of fish for local markets.)</p> <p>Evaluative Criterion: Hiring of managers for each of the co-op in Ta'u and Ofu-Olosega, alia boats repaired and ice machines replaced and fish storage facilities developed. The aim is to ship the fish to Tutuila which is the main market.</p>	High
<p>3. Development of fish canning, preservation and packing technologies especially for the Manu'a Islands</p> <p>Evaluative Criterion: Local communities in Manu'a trained in fish canning and eventually fish canned to identified markets.</p>	Low
<p>4. Promotion of sport fishing tournaments</p> <p>Evaluative Criterion: Sustained international sport fishing tournaments held in the territory to increase the profile of the territory as a fishing destination</p>	Medium

recognition of fishing as part of the <i>fa'asamoa</i> or Samoan way of life	
<p>5. Development and application of economically and ecologically sustainable mariculture technologies and development of broodstocks</p> <p>Evaluative Criterion: Mariculture and development of broodstocks (e.g., giant clams, mangrove crabs, sea urchins) not only promote other forms of fisheries but also enhances sustainable fisheries of exploited species from the wild.</p>	High
<p>6. Identification and development of markets for fishery resources</p> <p>Evaluative Criterion: Market feasibility research developed to identify fishery products for domestic and export markets and export markets identified.</p>	High
<p>7. Development of fishing technologies, boat design and construction.</p> <p>Evaluative Criterion: New vessels operating in the territory that replace the aging alia fleet. These vessels would be able to perform multiple fishing operations and equipped with bottom-fishing, trolling, and longline gear, capable of storing ice, and having various fishing and navigation technologies to improve efficiency and safety at sea. New or modified vessels in the domestic large vessel longline fleet capable of conducting diversified operations.</p>	High
<p>8. Develop and support fisheries capacity building through training opportunities for fishing communities (e.g., boat design, construction, engine repair and maintenance, fish handling, licensing for captains/master, internships of fishing vessels)</p> <p>Evaluative Criterion: Trained fishermen will acquire advanced skills and knowledge to be able to fish more effectively and safely, increase fish catches, and produce better quality fish.</p>	High
<p>9. Provide fisheries subsidies for fuel, dockage, and repair</p> <p>Evaluative criteria: The use of funds increases fisheries participation and diversification determined in number of vessels and landings.</p>	Medium



<p>10. Develop seafood waste utilization programs</p> <p>Evaluative criteria: Established seafood waste collection and utilization programs for use in agriculture and aquaculture applications</p>	<p>Medium</p>
<p>11. Establish a fishermen lending program</p> <p>Evaluative criteria: Increased number of fishermen and diversified fishing activities.</p>	<p>High</p>
<p>12. Conduct feasibility and pilot sustainable aquaculture projects using appropriate species</p> <p>Evaluative criteria: Appropriate aquaculture species identified from feasibility assessment and pilot sustainable aquaculture projects established</p>	<p>High</p>
<p>13. Conduct a comprehensive economic valuation of the contribution of the various aspects of the tuna fisheries (cannery, longline, purse seine) to the American Samoa economy and GDP</p> <p>Evaluative criteria: Economic contribution of tuna fisheries to local economy evaluated to provide support for American Samoa as a Small Island Developing Territory</p>	<p>Very high</p>
<p>14. Development of American Samoa Tuna Policy</p> <p>Evaluative Criteria: Threats to the various sectors of the tuna fisheries (purse seine, longline and tuna processing) are identified and relevant policies developed to address/mitigate issues. Identified threats include highly restrictive federal regulations affecting US-flagged purse seine vessels and fishing overcapacity/declining catch rates for south Pacific albacore in the region due to chartering arrangements with DFWN by neighboring countries).</p>	<p>Very high</p>
<p>15. Fishermen registry</p> <p>Evaluative Criteria: A registry of fishermen names and contacts is developed to determine fishing effort and to assist when providing economic and other forms of assistance especially during disasters and by consequent grants.</p>	<p>Very high</p>

Objective 2: Support quality scientific research to assess and manage fisheries

Project	Priority Level
<p>1. Enhance research to understand population trends and support fishery stock assessment for territory priority species</p> <p>Evaluative Criterion: Continuous improvement on creel survey methodologies, biosampling, tagging, and regular stock assessment conducted for territory's priority species.</p>	High
<p>2. Enhancement, development and acquisition of new technologies and platforms to advance fisheries data collection</p> <p>Evaluative Criterion: Feasibility studies conducted on relevance of new technologies and their application to fisheries surveys. Deploy new data collection platforms in the field and enhance database systems.</p>	High
<p>3. Development and enhancement of infrastructure to support fisheries research</p> <p>Evaluative Criterion: Continue to improve the DMWR infrastructure building and to acquire needed platforms (e.g., research boat) for fisheries scientific research.</p>	High
<p>4. Training for local staff on fisheries research</p> <p>Evaluative Criterion: Staff trained on relevant fisheries research methodologies.</p>	High
<p>5. Conduct basic scientific research on the biology of various bottomfish species</p> <p>Evaluative criteria: Life history data for various bottomfish species</p>	High

**Objective 3: Promote an ecosystem approach in fisheries management**

<b>Project</b>	<b>Priority Level</b>
<p>1. Development of technologies on coral reef ecosystem rehabilitation, including active coral restoration</p> <p>Evaluative Criterion: Habitat status assessment and monitoring and, if necessary, a rehabilitation program are in place towards sustainable harvest of goods and perpetuation of ecological services from this biologically diverse ecosystem.</p>	High
<p>2. Research and monitoring of red tides</p> <p>Evaluative Criterion: Research and monitoring of red tides to support an ecosystem-approach to fisheries management.</p>	Low

**Objective 4: Recognize the importance of island culture and traditional fishing in managing fishery resources and foster opportunities for participation**

<b>Project</b>	<b>Priority Level</b>
<p>1. Promoting traditional fishing practices</p> <p>Evaluative Criterion: Promotion of traditional fishing practices in recognition and preservation of cultural practices and traditional knowledge as part of fisheries management. This would include support for workshops for making traditional fishing tools.</p>	High
<p>2. Support <i>palolo</i>, <i>i'asina</i> and <i>atule</i> surveys</p> <p>Evaluative Criterion: <i>Palolo</i> and <i>atule</i> surveys to document traditional fishing and cultural practices towards an integrated territorial creel survey program.</p>	High

**Objective 5: Promote education and outreach activities and regional collaboration regarding fisheries conservation**

<b>Project</b>	<b>Priority Level</b>
<p>1. Training for local staff and scholarships in marine biology and fisheries and other related courses            Evaluative Criterion: Relevant training for staff involved in fisheries management to enhance local capacity in understanding and implementing research and fisheries regulations.</p>	Very High
<p>2. Development and enhancement of educational materials/modules to increase awareness on coral reefs and fisheries            Evaluative Criterion: Development of education materials/modules to support education and outreach for fisheries management.</p>	High
<p>3. Enhancing regional cooperation with regional agencies and partners through scientific research and meetings            Evaluative Criterion: Regional scientific research and meetings to provide platforms for regional collaboration in coastal resource management.</p>	High

Objective 6: Encourage development of technologies and methods to achieve the most effective level of enforcement and to ensure safety at sea

<b>Project</b>	<b>Priority Level</b>
<p>16. Enhance enforcement and surveillance capabilities for marine protected areas            Evaluative Criterion: Increased surveillance activities in marine protected areas.</p>	High
<p>17. Training for enforcement staff            Evaluative Criterion: Fisheries enforcement training for staff</p>	High
<p>18. Development and enhancement of educational technologies to increase awareness on fisheries regulations</p>	High

<p>Evaluative Criterion: Application of relevant technologies to increase awareness of fisheries regulations.</p>	
<p>19. Support and ensure access to international, regional, and national fisheries surveillance data Evaluative Criterion: DMWR staff has security access on these various fisheries surveillance data.</p>	<p>High</p>
<p>20. Acquisition of appropriate platforms to enhance surveillance and monitoring; search and rescue; offshore boardings, inspections and investigations; marine mammal strandings; and salvaging of derelict boats, monitoring and patrol around the AS EEZ Evaluative Criterion: Appropriate platforms used to enhance surveillance and monitoring around AS EEZ</p>	<p>High</p>
<p>21. Development and enhancement of infrastructure to support surveillance and monitoring Evaluative Criterion: Infrastructures developed to support fisheries enforcement and surveillance</p>	<p>High</p>

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